

**Colorado Weed Management Association
Minutes from Board Meeting
October 18, 2007**

Ute Room of the Senior Center, Frisco

Meeting called to order at approximately 11:38 a.m. by President Fred Raish. The dates behind each name indicate term expiration (first number is first or second term and the second number is the year of expiration.)

Present: Those underlined were in attendance.

President - Fred Raish (2-12/08)

Sec/Treasurer - Stephen Elzinga (2-12/08)

Mel Shumway (2-12/07)

Elizabeth Brown (1-12/07)

Judy Noel (1-12/08)

Crystal Andrews (1-12/08)

President Elect - Steve Anthony (2-12/08)

Past President - Alicia Doran (Ex-Officio)

Larry Walker (1-12/07)

J.R Phillips (1-12/08)

Jonathan Rife (1-12/08)

Kelly Uhing (Ex-Officio)

Guests:

James Johnson (Lakewood) and Mary Jo Meade (Limber Pine Learning)

Minutes: Minutes from the July 12, 2007 meeting in the Commons Room at Frisco were emailed. **Larry Walker moved and JR Phillips seconded a motion to accept the minutes. Passed.**

President's report: 2 high schools requested weed books and resources and were sent info, Fred & Kelly are to speak to these 2 high school classes in November. NAWMA was held in Las Vegas, outreach programs are under way and will be discussed later.

Treasurer's Report: Steve reported that he sees the financials monthly and all looks to be in order. Donna distributed reports generated from the computer indicating \$42,986.30 in the checking account. One CD for \$7513.78 came due on 9/14/07 and was reinvested til 4/14/08 @ 5.07%, two CD's in the brochure printing reserve for \$13,500 @ 5% due 12/12/07 and \$12,000 CD at 4.75% due 12/24/07.

Additional CD: Steve E. suggested that CWMA purchase two CD's: one for the permanent reserve around \$15,000 and also one for the book reserve money for \$6,000-\$10,000 for 6-8 months (to mature by early June). **Larry Walker moved and JR Philips seconded a motion to get a new CD for the permanent reserve for \$15,000 for the best interest available. Passed. Mel Shumway moved and Jonathan Rife seconded a motion to have Donna & Stephen E. select a CD for the amount of books times \$3.00 to bring total near the \$36,000 level for number of books sold to be due around early June. Passed.**

Executive Director's Report: Donna Ralston

See attached report.

Col. Dept. of Ag Update: Kelly Uhing & Crystal Andrews

1. EDRR Task Force: (Early Detection and Rapid Response) Crystal Andrews reported that the taskforce will meet on 10/23 at Dept. of Ag from 9 to 11:00a.m.(Crystal, Kelly, Tim, Elizabeth, Fred, Tina Booton, Alicia).The web site will be up by Oct. 31 telling how to make a report. They are developing educational materials and a vouchering system and encourage folks to use their county at the first step for the quickest ID and response. Kelly & Crystal made a lot of site visits this summer and DOA crews are available to go to sites. Some federal legislation is coming through NAWMA and maybe there will be some dollars available for EDRR.

2. High Plains Weed Update: Kelly Uhing reported that the \$300,000 grant is in place and they got a one year extension on the grant. Four candidates will be interviewed on Monday 10/22 to start in Nov. 07.

3. Col. Noxious Weed Management Team: the first meeting was in October. Federal, state and other organizations including CCWSA and CWMA attended and signed on to the Gov's Memorandum of Understanding although that needs to be updated with the current governor and add in any items left out. Next meeting is in Nov.

Outreach Efforts:

1. City & County of Denver: CWMA met with their leaders and PR person. A "Purple Loosestrife Day" is planned for mid-July at Bear Creek (Sheridan & Hampden) with Mayor Hickenlooper. They want to set the state standard and get youth involved in a weed pull (Weed Rangers and Mile High Youth Corp were suggested).

2. Displays: 5 displays are at Boulder, Cortez, El Paso, and Kremling and one other location. Again it was suggested that these be brought to the Dec. conference to be looked at and reviewed, updated. Mel offered to collect them on his rounds.

3. Educator link: this new link on the website is under development.

New Business:

1. Ornamental Tour: Judy reported tours in Weld County, Aspen/Summit, Basalt, Col. Springs, Leadville, and Telluride with 16 to 40 people attending each one. Weed books were distributed.

2. Pulling Together: Alicia reported two events being planned on July 12, one at Bear Creek State Park and one in Leadville. Project will be kicked off at the December conference. A theme idea of "One Mile High and Two Miles High" was suggested. A logo has been selected.

3. Horse Menace booklet: Prepared by the Boulder Horse Association. CWMA budgeted \$1000 to sponsor reprinting of them. DOA is trying to get former sponsors to help with reprinting and hope to have it ready by spring 08. It was suggested that the pdf be placed on the web so folks could print their own.

4. Reprinting Playing Cards: only 20 decks remain. Kelly indicated there may be a decision soon from Col. Dept. of Ag. about funding for reprinting.

6. What are Noxious weeds..." brochure: Kara Hempey-Myer is making contact to get other CWMA brochures out to the 43 locations statewide too.

5. Check-off for charitable funds-Fred will follow up on this idea with Tina Booton. Are there any legalities as to what the funds can be used for?

6. Day Planner: James Johnson brought a mock-up of an annual day planner (5" X 8") that would have 7 days on two facing pages, cover would be on sturdy cardstock with colored photo of weeds, could have 12 to 15 months in it, spiral binding, each week would have different weed photo and info (could use the 52 weeds already used in the playing deck of cards), measurements, conversion charts, and other info could be included in the back for reference. After discussion it was decided that this should be worked on by the Ornamental Committee and a sample could be available at the December conference to get an idea of preorders for 2009. A formal proposal would be presented at the January budget meeting with costs, etc. Estimates that 500 would cost about \$8.60 each, could sell for \$10.00 or \$12.00 plus shipping, it would take 2 weeks to print the order. It was suggested that perhaps it could be printed without dates so you could fill in your own dates and therefore it would be useful no matter when you started using it and for any year allowing for a larger print order. Kelly would also check on print estimates with playing deck card print company.

9. Invasive Weed Reader: Mary Jo Meade presented a program of a newspaper quality "reader for grades 4 to 8" that could be produced for schools and the general public at fairs, programs, etc. It could be printed in English and Spanish for "English as a Second Language students" using a story telling method. It also would have a teacher's guide. Could do this alone or partner with other groups, we would handle distribution from the printer to end user. It could be used as inserts in newspapers, or have an internet version. Her costs to research, write, do art & design, layout & send to print, prepare the teacher guide for \$8000-\$10,000. Printer estimates were from 9.8 to 14.3 cents per copy for 20,000 to 75,000 copies. The formal proposal needs to be prepared for the January board meeting and it was referred to the Education committee.

Old Business:

- 1. Logo-** new decals and logos are being made.

COMMITTEE REPORTS:

Commercial Applicators: Mike Wilkinson (sent email in absence)

A joint program was held with CALCP on Sept. 13 at the Cherry Creek State Park with seven suppliers paying for expenses and lunch. Over 100 registered and 89 attended. A profit of \$335.64 was split between the two groups. He asked about a similar program in 2008 and perhaps hosting it in two locations-metro and south? Perhaps promoting it in the local newspapers there? Suggested topics might include Grassland Ecology and ID workshop focusing on grass taxonomy and Plant ID-and asked if anyone knew someone who could teach this class. Ken Lair was suggested.

2007 Annual Conference: Steve Anthony

The conference will be held in Pueblo Convention Center and the Marriott Hotel on Dec. 4 & 5 with set up on evening of Dec. 3, 2007. Theme is "Weed Solutions through partnerships". A Casino night event is planned for the Dec. 4 with 13 suppliers hosting Casino tables at a cost of \$100. About 14 exhibitors have also signed up at a fee of \$200. The awards function will be done at the luncheon on Tuesday in front of all of those attending. Registration forms were mailed 10/9 and about 18-20 have been sent in so far. It was also in the newsletter that was mailed on Monday, Oct. 15. There was a question about the .5 credit and per Kelly, 30 minute presentation gets 1 credit on core classes and L & R classes so corrections to the flyer posted on the web will be done. This announcement will be made at the conference. Kelly suggested that if there was any possible way to get Baca County on the program to tell about their weed management successes, that would be good to give them some recognition and maybe get them to the conference free since they have no funds to support their program.

Education: Tim D'Amato

See report handed out.

He needs Russian Olive photos.

He will have sign up sheets out at the Dec. conference for folks to help write articles and help with this committee.

Executive /Finance: Fred Raish

No additional report.

Intern/Scholarship: Elizabeth Brown

Applications are on the web, perhaps we should extend the deadline to mid-February since there have not been any applications. This will be brought up at the conference.

Internet/Newsletter: Alicia Doran

See attached report

1. **Newsletter:** last issue was received Friday, Oct.12 and mailed Monday, Oct. 15.
2. **Website:** the counter on the site gives good information.
3. Survey Monkey: 28 people completed a short survey and results were passed out.

Legislative: Larry Walker

1. **Legislative tag income-** is being proposed but no word on it yet.
2. **Loan program-** There may be federal money for EDRR in a loan program that would allow 5% of the funds to be paid back in 10 years.

Marketing: Stephen Elzinga

See attached report.

Logo stickers are being printed.

Nominations/Awards: Elizabeth Brown (absent)

Nominations forms for board positions and awards were included in the Oct. newsletter, on the web and are due Nov. 1.

Ornamental: Judy Noel

See attached report.

1. **2008 calendar-** theme is "Weeds in the Backyard", to the printer soon and available at Dec. conference.
2. **2009 Calendar-** Big Country RC & D will transfer this project in 2009 to CWMA. ("Weeds in Agriculture" is the theme for 2009) although it is unlikely that any funding will come with it. Want it to be at the printer by June 1st so it is available for country fairs, etc. Preorders will be taken, some sponsors will be sought, bids for graphic artist and printing will be obtained. It is likely that it can become a nice fund raiser after the first year. **Jonathan Rife moved and Mel Shumway seconded a motion to take over this project for 2009 contingent on being able to fund it. Passed.**

Spring Training School: Jonathan Rife

Dates are April 8, 9 & 10 at the Hilton Hotel in Ft. Collins and we have signed a three year contract. The room rate will be the Federal per diem on Oct. 1, 2007 (currently \$85 per room per night). A tentative agenda was distributed with speakers, credits and times worked out. The brochure will likely go to print in mid-January and be mailed in early February. **JR Philips moved and Stephen Elzinga seconded a motion to accept the schedule with whatever minor corrections that might be needed. Passed.**

Announcements:

Membership dues renewals will be sent to all current and potential members (those who attended the spring or annual conferences or Cherry Creek program) right after the Dec. conference. Membership forms will be included in the Dec. conference packet.

2008 Quarterly Meeting Schedule-not yet determined.

Adjourn: The meeting was adjourned at 2:10 p.m.

Secretary/Treasurer

President