

Colorado Weed Management Association
Minutes from Board Meeting
July 12, 2007
Commons Room, Frisco

Meeting called to order at approximately 12:01 p.m. by President Fred Raish. The dates behind each name indicate term expiration (first number is first or second term and the second number is the year of expiration.)

Present:

President - Fred Raish (2-12/08)

Sec/Treasurer - Stephen Elzinga (2-12/08)

Mel Shumway (2-12/07)

Elizabeth Gillespie (1-12/07)

Judy Noel (1-12/08)

Crystal Andrews (1-12/08)

Absent: Elizabeth Gillespie

President Elect - Steve Anthony (2-12/08)

Past President - Alicia Doran (Ex-Officio)

Larry Walker (1-12/07)

J.R Phillips (1-12/08)

Jonathan Rife (1-12/08)

Kelly Uhing (Ex-Officio)

Guests:

Mike Wilkinson, Tim D'Amato

Denny Bohon-US Forest Service 303 275-5625

Minutes: Minutes from the April 4, 2007 meeting in the Marriott Hotel in Ft. Collins were emailed. **Larry Walker moved and JR Phillips seconded a motion to accept the minutes. Passed.**

President's report: Col. Outdoor Training Initiative is doing a training on 7/28 and requested free weed books- they were instructed to order them and pay.

Treasurer's Report: Steve reported that he sees the financials monthly and all looks to be in order. Donna distributed reports generated from the computer indicating \$ \$54,357.71 in the checking account and \$7300 in a CD @ 5.1% due 9/14/07 and \$13,500.00 in the brochure printing reserve CD @ 5% due 12/12/07.

Additional CD: Steve E. suggested that CWMA purchase another CD with book reserve money for \$12,000 for 6 months. **Mel Shumway moved and JR Phillips seconded a motion to do this. Passed.**

Executive Director's Report: Donna Ralston

1. Prepared report was distributed: locations for the Fall Conference and for the STS have been contracted. Plans for the Casino night are confirmed for the Fall Conference in Pueblo. Table sponsors will be needed.

2. A joint program with CALCP has been planned by Rick Roehm and Mike Wilkinson at the Cherry Creek State Park on Sept. 13. Registrations will be taken and for those members who show up, the check will be refunded (so the event will be free). Non-member pay a fee. Sponsors have been secured so little if any cost to the association will be incurred.

3. Sales report: 9016 books, 34 hats, 680 cards and 12,193 "what are weed..." brochures have been sent out.

4. 2 Aquatic Nuisance Workshops: were held in May with a total cost to CWMA of \$335.26.

5. The Garden Smart Colorado brochure is finally at printer to be delivered by end of July.

6. Weed Watch-the May issue of the newsletter was printed in color at a cost of \$886 and mailed at a cost of \$117.98.

7. Past Award Winners list: the list of past winners was not presented.

8. Bookstore: GreenCO Foundation paid \$17.48 for credit card processing fees received at the STS book sales.

9. Office closed: the office will be closed Aug. 6 to 16 while Donna is in Russia.

Col. Dept. of Ag Update: Kelly Uhing & Crystal Andrews

1. EDRR Task Force: (Early Detection and Rapid Response) Crystal Andrews reported that the taskforce is in place and will meet soon to assign tasks. (Crystal, Kelly, Tim, Elizabeth, Fred, Tina Booton, Alicia). There is a web link on the Col. Dept. of Ag website with Plant list A to be expanded later and educational components. In order to be successful and get a quick identification and rapid response, the Col. Dept of Ag crews will help on the front range. This should be included in the newsletter with tasks listed and a place for people to fill in the blank and return it to her.

2. Jack Steiber is leaving and going to Grand Junction so a position is open. A meeting will be held July 24 to discuss filling this position with someone who knows weeds or splitting the position weeds/avalanche since

very few people would know both subjects. It was also suggested that the position be moved out of the maintenance dept.

3. High Plains Weed Update: Kelly Uhing reported that the \$300,000 grant is in place and they got a one year extension on the grant because Dale Swenarton has been transferred to Crystal's crew. The position is re-open until Aug. 1 and hope to have it filled by October. Forming partnerships with local people (area is East of I-25 running north to south state lines) is proving to be a challenge and the public will be invited to meet to suggest candidates and successful ideas for this program. The program will target 6 species. The partnerships need to continue beyond the funding for long term solution.

4. Plant Assessment Form: this is being placed on the website, and folks are asked to fill out the form and get it to Kelly who will take it to the Weed Advisory Board for weed watch. It will be "up" on the site from May to August. A scoring matrix is involved and is a lengthy process.

Colorado Noxious Weed Management Team Update:

All Federal agencies are to network and know what who is doing what. CWMA can sit in on this process. They are to meet in August.

Upcoming Issues:

- 1. Hudson Gardens Casino night is Sept. 19:** Since we are doing a casino night in December, anyone is invited to participate in this event by sending in the registration form.
- 2. NAWMA:** meeting is to be Sept. 24-27 in Las Vegas. Conference cost is \$230 and rooms are \$67. Field tours are planned and nominees and board elections will be held.
- 3. Weld County Tour**-in July at the St. Vrain State Park
- 4. Weed Network Meeting** on July 18.
- 5. Weed Summit** with Governor and commissioners may be canceled.

Outreach Effort:

Kelly reported the B list species has been revised to include: Broad-leaved Dalmatian toadflax, Narrow-leaved Dalmatian toadflax, Leafy spurge, Yellow nutsedge, Spurred anoda, Venice mallow, Tamarisk on the Green, Yampa, Arkansas, and San Miguel rivers.

New Business:

1. Pulling Together: Denny Bohon, US Forest Service, presented a report on this new outreach program to use media for education & awareness. A grant of \$20,000 was obtained as matching funds. She asked for CWMA to support this program and to use Donna's time. There will be 10 projects across the state including weed tours, reaching the public through media, piggy back on Mayor Hickenlooper & Gov. Ritter's "green State" campaign, encouraging owner responsibility for cleaning up property and working with the real estate groups.

Jonathan Rife moved and Judy Noel seconded a motion to have CWMA become a sponsoring organization and use Donna's time up to 100 hours in 2007-08. Passed.

2. Ornamental Tour: Judy reported tours in Greeley on 6/16, El Paso County on 7/10, Pitkin County on July 10, Leadville on 7/14, and Telluride in August. 205 weed books were sent out free for these tours which were fairly successful. Basalt tour was canceled so they need to return the free books or pay for them. Leadville city is spraying alleys, etc to encourage homeowners to do the same with their properties.

3. Control Guideline booklets—no action taken.

4. Horse Menace booklet: Dept. of Ag has 500 of these for state fair. Boulder Horse Association was involved initially. Print price quote is needed and there have been requests for several thousand books from several sources. CWMA gave \$500 for 1000 books initially. **Jonathan Rife moved and Larry Walker seconded a motion to support reprinting of this up to \$1000. We will charge postage on shipping these. Passed.**

5. Reprinting Playing Cards: only 24 decks remain. Dave Bercot from Advertisers gave quote for reprinting at nearly double the cost that we are selling them at. Kelly indicated that she would check into any help from Col. Dept. of Ag. Mel Shumway moved and JR Phillips seconded a motion to let Kelly do this. Passed.

6. Old Revenue Sources: report from Tina Booton asked about participating in the "check off for charitable funds" program for weeds on the Colorado Income Tax form. She was encouraged to report on this at next meeting.

7. Unclaimed refunds: Col. Dept. of Ag is looking into this as a funding source.

8. What are Noxious weeds..." brochure: Question was asked about distributing these in Colorado Visitor centers around the state. Fred will inquire about how to get them in these locations. Mel offered to deliver them as he travels around the state. This should be put in the newsletter.

9. Weed Articles: Donna suggested that CWMA could get weed articles printed in Colorado Green Magazine which goes to the industry and also in Colorado Gardener tabloid which goes to the public at no cost. It was decided that the education committee should work on this.

Old Business:

- 1. Screen saver:** this weed screen saver is placed on the website as a free download.
- 2. Logo-samples** of new black & white and color logos were distributed for review. The Marketing committee was recommending sample #A. **Judy Noel moved and Steve Elzinga seconded a motion to have new decals and logos made from this sample. Passed.**
- 3. Fall Conference:** a site visit was held to several locations and the Pueblo Convention Center and Marriott hotel was selected for Dec. 4, & 5, 2007. were proposed and **Mel Shumway moved and Steve Elzinga seconded a motion to accept the fees. Passed.** Donna is look into conference cancellation insurance.
- 4. Ag in the classroom:** Betty Blundie suggested CWMA create a booklet for this statewide teacher program to use with kids. Cost is \$12,000 for 55,000 copies. Weld County has games, etc on their website for kids. It was suggested that there should be an “educator link” on the website to let educators know materials are available.

COMMITTEE REPORTS:

Commercial Applicators: Mike Wilkinson

A joint program has been developed with CALCP for a program on Sept. 13 at the Cherry Creek State Park with several suppliers paying for expenses and lunch. CWMA will handle the finances since we have a credit card payment option. Members must submit a reservation, but if they show up they get their money returned (or not charged). Non-member will pay the nominal fee of \$25.00. CEU credits have been applied for from Dept. of Ag.

2007 Annual Conference: Steve Anthony

The site visit resulted in selecting the Pueblo Convention Center and the Sheraton Hotel in Col. Springs for Dec. 4 & 5 with set up on evening of Dec. 3, 2007. Theme is “Weed Solutions through partnerships”. A Casino night event is planned for the Dec. 4 with suppliers hosting Casino tables at a cost of \$100 with 2 free dealers to the event with their company name on the table and an opportunity to interact with clients all evening. The awards function will be done at the luncheon on Tuesday in front of all of those attending. Proposed fees will include the evening activity at a cost of \$25.00 per person, two breakfasts and breaks and one lunch: registration member \$130, non-member \$155, Exhibitor \$200 member, \$225 non-member and \$25.00 late fee for each. Most speakers are confirmed. Hotel rates are \$75.00 per night with 180 rooms reserved and 6 free room nights.

Education: Ti D’Amato

- 1. The Russian olive** brochure revision and reprinting is on hold til fall.
- 2. Insect Bio-Control Guide** for Colorado is in progress.
- 3. Weed articles** in several state newspapers: Bolder Camera, C. Springs Gazette, Denver Post & Rocky Mountain News.
- 4. Medial Alert-**Perhaps a Medical Alert to Physicians leaflet or brochure is needed?

Executive /Finance: Fred Raish

No report.

Intern/Scholarship: Elizabeth Gillespie

No report.

Internet/Newsletter: Alicia Doran

- 1. Newsletter:** deadline for submittals is July 16 and to go out early August. The May issues cost \$886 to print in color so used half of the printing budget. After discussion, it was **moved by Judy Noel and seconded by Jonathan Rife to request \$1500 increase in the newsletter printing budget for 2007. Passed.**
- 2. Website:** New features on the website included weed of the month, website of the month and a counter has been installed on the site.

Legislative: Larry Walker

No national legislation funded.

Legislative tag income- is being proposed and hopefully CWMA can find a sponsor in the Colorado legislation to adopt this bill. The proposed rate would be \$1 for five years, at which time, the fee would sunset and be set at \$.25.

Marketing: Stephen Elzinga

1. 850 weed books have been reserved for outreach efforts: used so far include weed tours (185), and meetings Dr. Beck (150), Paul Schreiner (50), and SE Col. Comm. Pesticide Applicator training (15).
2. NAWMA dues have been paid
3. A new logo was presented in B& W and color.
4. Two financials CD's have been purchased: one for next printing of weed books (\$13,500) and one for the reserve account (\$7300.)
5. Weed calendars-\$960 was budgeted for this.
6. Member dues income is \$18,675 on July 1—this is very close to budgeted amount (\$18,850).
7. Would still like to send a weed book, a membership application and weed book order form to other groups such as pesticide dealers, category 107, 109, etc this fall.
8. The updating of the 4 displays -nothing to report on this.

Nominations/Awards: Elizabeth Gillespie

1. Committee to meet in Sept. in Frisco to work on nominations/awards.
2. ANS workshops were successful on May 2 & 9
3. Applicator workshop is planned for Sept. 13 at Cherry Creek State park
4. A statewide rapid response program is being written for Aquatic problems. There are no educational materials for aquatic-maybe do this in 2008?
5. Hope to hold a re-vegetation workshop.

Ornamental: Judy Noel

1. **Garden Smart Colorado** book is at the printer-Pioneer Printing in Cheyenne to be delivered week of July 23 at a cost of approximately \$.43 each and 464 bundles of 50 each. Big Country RC & D is giving \$5000 toward this and CWMA is giving \$5000 toward this so we will print \$10,000 worth of books minus the amount needed to pay the tax required. After discussion it was **moved by Larry Walker and seconded by JR Phillips to give up to 50 free to each CWMA member and to the RC & D offices, and otherwise charge \$1.00 each in groups of 50 books until they are gone. Passed.** We will charge shipping for these books.

2. **2008 calendar-** theme is "Weeds in the Backyard". Big Country RC & D would like to transfer responsibility for this project in 2009 to CWMA. ("Weeds in Agriculture" is the theme for 2009). **Judy Noel moved and Larry Walker seconded a motion to take over the production of the 2009 calendar if agreed to by RC & D. Passed.**

Spring Training School: Jonathan Rife

The Ft. Collins Marriott had a change in management and the dates were not available, so a site visit was made to Ft. Collins, the Budweiser Complex, and Longmont to look for a new location. Dates are April 8, 9 & 10 at the Hilton Hotel in Ft. Collins and we have signed a three year contract. The room rate will be the Federal per diem on Oct. 1, 2007 (currently \$80 per room per night). Topics are being worked on and turf classes might be added.

Announcements:

1. **Weed Book 10th Edition:** Alicia indicated that correction/revisions for the next book are being taken and recorded and should be sent to her.
2. **Ornamental Weed Book:** Crystal has some if anyone needs any.
3. **Foundation Casino night:** on Sept. 19 at Hudson Gardens-anyone is invited to come and see what it is like.

2007 Quarterly Meeting Schedule

October 11 Summit County Commons, Frisco

Adjourn: The meeting was adjourned at 2:10 p.m.

Secretary/Treasurer

President